Dear Colleagues and Friends

The current worldwide health situation gives the chance to show how glass is the best answer to safe and protect people.

But the general perception wrongly believes that there are more economical solutions to perform this function.

These are instead more expensive, aesthetically less pleasant and somtimes potentially dangerous for health of people too.

That’s why GIMAV and VITRUM decided to launch a campaign to show glass QUALITIES and VALUES truoght the hashtag #glassistheanswer, starting with the video you find here below.

The idea is to share it by social networks with customers, employees and the end-users as a whole or to use it as you see fit to reach anybody with the message that "glass is the answer".

We are talking to all the trade associations in our sector to develop a campaign as cohesive as possible, but we have to start right now because in this case times of reaction makes the difference!

Please download the file and put your brand or logo thogether with ours, if you believe.

Here following the links to see and download the video.

To view the video: <https://youtu.be/7bbzTNSyno4>

To download the video: <https://www.dropbox.com/s/rkpup38oopnt906/GLASS%20INDUSTRY%20GIMAV%20VITRUM%20FDZ%20HD%20ENG.mp4?dl=0>